

Dell recommends Windows® 8

XPS One 27

27" QHD Full HD

TOUCH SCREEN:
Experiencing our best Windows 8 system which comes with huge 8GB memory.

27" display with WQHD:
XPS One 27 has 78% more pixels overall and 33% more pixels per inch than Full HD displays. Experience more onscreen content at once with 2560x1440 resolution and a 16:9 wide-screen aspect ratio.

Waves MaxxAudio 4 audio:
Integrated stereo speakers for powerful sound: Infinity Premium speakers and Waves MaxxAudio 4 audio-processing technology combine to deliver deep, rich sound complete with an expanded stereo field.

New articulating stand:
The flexible stand enables you to work and play in a wide range of positions and view from multiple angles.

Edge-to-edge glass display:
From movies to video games to the faces of friends and loved ones, everything looks incredible on XPS One 27. The WLED-backlit glass panel extends across virtually the entire front of the system, ensuring that you always have an optimal view.



XPS One™ 27
\$2799 Windows 8

- Label Code: X2710-377822G-W8-BLK
- 3rd gen Intel® Core™ i7-3770S Processor
- Windows® 8 • 8GB DDR3 SDRAM
- 2TB Hard Drive
- 27" QHD (2560x1440) Touch
- 12.7" SATA Slot Load Blu-ray (BD) Combo Drive
- NVIDIA® GeForce™ GT640M 2G DDR5
- Dell Wireless Keyboard and Mouse
- 1 Year In-Home Service with

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(1st 100 Customers)



Inspiron 660s

\$699 Windows 8

- Label Code: 660s-213411G-W8-BLK
- 2nd generation Intel® Core™ i3-2130 Processor
- Windows® 8
- 4GB DDR3 SDRAM
- 1TB Hard Drive
- 8 in 1 Card Reader • No Monitor
- DVD+/-RW Optical Drive
- NVIDIA® GeForce™ GT620 - 1GB DDR3
- DELL Keyboard/Mouse
- 1 Year Limited Hardware Warranty (With free In-Home Service* after Remote Diagnosis)

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Also available Windows 8
\$999 \$799 \$200 OFF

- Label Code: 660s-333411G-W8-BLK
- 3rd generation Intel® Core™ i5-3330S Processor

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XPS 8500

\$1399 \$1299 Windows 8
\$100 OFF

- Label Code: X8500-377811G-W8-WHT
- 3rd generation Intel® Core™ i7-3770S Processor
- Windows® 8
- 8GB DDR3 SDRAM
- 1TB Hard Drive
- 19 in 1 Card Reader
- NVIDIA® GeForce™ GT 640 - 1GB
- 16X DVD+/-RW Optical Drive
- 1 Year In-Home Service

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Also available Windows 8
\$3499 \$3399 \$100 OFF

- Label Code: AuroraR4-382122G-W8(BLK)GTX660
- 16GB DDR3 SDRAM
- 2TB Hard Drive
- Dual AMD Radeon HD 7870 2GB-CrossFire

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Alienware AURORA R4

\$2999 \$2799 Windows 8
\$200 OFF

- Label Code: AuroraR4-382811G-W8(GTX660)
- 3rd generation Intel® Core™ i7-3770S Processor
- Windows® 8
- 8GB 1600MHz DDR3 Memory
- 1TB Hard Drive • No Monitor
- DVD+/-RW Optical Drive
- NVIDIA® GeForce™ GTX 660 - 1GB GDDR5
- HD 71 Performance Audio with WAVES MAXX Audio
- 1 Year Premier Service

Also available Windows 8
\$3499 \$3399 \$100 OFF

- Label Code: AuroraR4-382122G-W8(BLK)GTX660
- 16GB DDR3 SDRAM
- 2TB Hard Drive
- Dual AMD Radeon HD 7870 2GB-CrossFire

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Alienware X51

\$1799 \$1699 Windows 8
\$100 OFF

- Label Code: AWX51-377811G-W8-BLK(GTX660)
- 3rd generation Intel® Core™ i7-3770 Processor
- Windows® 8
- 8GB 1600MHz DDR3 Memory
- 1TB Hard Drive • No Monitor
- DVD+/-RW Optical Drive
- Slot-Loading DVD+/-RW Optical Drive
- NVIDIA® GeForce™ GTX 660 - 1GB GDDR5
- HD 71 Performance Audio with WAVES MAXX Audio
- 1 Year Premier Service

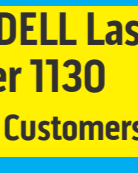
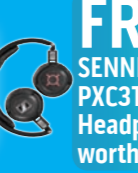
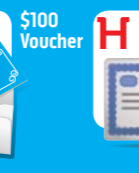
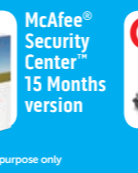
Also available Windows 8
\$1799 \$1699 \$100 OFF

- Label Code: AWX51-377811G-W8-BLK(GTX660)
- 8GB DDR3 SDRAM
- 1TB Hard Drive
- 23" FH1920 x 1080 (Full HD) Touch
- Blu-ray (BD) Combo Drive (BD Read Only)
- AMD Radeon HD 7650 1GB DDR3
- Dell Wireless Keyboard and Mouse
- 1 Year Limited Hardware Warranty (With free In-Home Service* after Remote Diagnosis)

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(1st 100 Customers)

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The power to do more

Inspiron™ One 23



Full optimization for touch:
• The all-new touch interface is easy to use and gives you a consistent experience across all your Windows 8 devices.

Get a big view with Full HD:
• Multimedia comes alive in vivid detail with 1920x1080 Full HD resolution.
• The spacious 23" Full HD screen is a large canvas for all your creative endeavors.

Stay slim. Save space.
• The wireless keyboard fits nicely at the base of the display.
• You can get even more space by mounting your Inspiron One 23 on the wall with the VESA mount (sold separately).

Dazzle your senses..
• Enjoy explosive sound and HD audio. The Inspiron One 23 features Waves MaxxAudio 3 technology that delivers audio that is amazingly loud, clear and full via the built-in speakers.

Inspiron™ One 23 **\$1799 \$1699** Windows 8
\$100 OFF

- Label Code: 2330-333811G-W8-BLK
- 2nd generation Intel® Core™ i3-2375M processor
- Windows® 8 • 8GB DDR3 SDRAM
- 1TB Hard Drive
- 23" FH1920 x 1080 (Full HD) Touch
- Blu-ray (BD) Combo Drive (BD Read Only)
- AMD Radeon HD 7650 1GB DDR3
- Dell Wireless Keyboard and Mouse
- 1 Year Limited Hardware Warranty (With free In-Home Service* after Remote Diagnosis)

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(1st 100 Customers)

Introducing the new Inspiron™ 14.

Introducing the affordable new Inspiron™ 14. Featuring a touch screen that takes full advantage of Windows 8. Thin and light, and with an impressive battery life, this laptop keeps up with you on your busiest days.



Inspiron™ 14

Thin and stylish:
• 2.54 cm (1") thin, the Inspiron 14 is sleek and portable.
• black matte finish and textured lid and palmrest.

Built-in entertainment:
• 35.5 cm (14") vivid HD display with 16:9 WLED

Optional touch functionality:
• Windows 8: The fluid, fast interaction makes it easy to accomplish any task.
• Intuitive navigation: Zoom, scroll and rotate with easy-to-master gestures.

Expandable and compatible:
• The Inspiron 14 features an 8-in-1 memory card reader, USB 3.0 and HDMI 1.4 ports.

Dell® Inspiron™ 14

\$699 \$599 Windows 8
\$100 OFF

- Label Code: 3421-237235G-W8-SLR
- 2nd generation Intel® Core™ i3-2375M processor
- Windows® 8
- 2GB DDR3 SDRAM
- 320GB Hard Drive
- 14" HD WLED TrueLife™ Display
- Intel® HD 3000 graphics
- 1 Year Limited Hardware Warranty (With free In-Home Service* after Remote Diagnosis)

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Dell® Inspiron™ 14

\$999 \$799 Windows 8
\$200 OFF

- Label Code: 3421-321455G-W8-SLR(Touch)
- 3rd generation Intel® Core™ i3-3217U processor
- Windows® 8
- 4GB DDR3 SDRAM
- 500GB Hard Drive
- 14" HD WLED TrueLife™ Display (Touch)
- Intel® HD 4000 graphics
- 1 Year Limited Hardware Warranty (With free In-Home Service* after Remote Diagnosis)

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Introducing the new Inspiron™ 14R.

Slim, trim and available in a variety of optional colors. Its brushed aluminum finish, built-in DVD, and impressive battery life make it great to take anywhere.

The new Inspiron™ 14R. It's a touching story.



Dell® Inspiron™ 14R

\$1299 \$1099 Windows 8
\$200 OFF

- Label Code: 5421-333452G-W8-SLR(Touch)
- 3rd generation Intel® Core™ i5-3337U processor
- Windows® 8
- 4GB DDR3 SDRAM
- 500GB Hard Drive
- 14" HD WLED TrueLife™ Display (Touch)
- NVIDIA® GeForce™ GT730M - 2GB
- 1 Year Limited Hardware Warranty (With free In-Home Service* after Remote Diagnosis)

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Dell® Inspiron™ 14R

\$1499 \$1299 Windows 8
\$200 OFF

- Label Code: 5421-353812G-W8-SLR(Touch)
- 3rd generation Intel® Core™ i7-3537U processor
- Windows® 8
- 8GB DDR3 SDRAM
- 1TB Hard Drive
- 14" HD WLED TrueLife™ Display (Touch)
- NVIDIA® GeForce™ GT730M - 2GB
- 1 Year Limited Hardware Warranty (With free In-Home Service* after Remote Diagnosis)

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Dell® Inspiron™ 15R

\$1099 \$999 Windows 8
\$100 OFF

- Label Code: 5521-333412G-W8(Silver/Red/Blue)
- 3rd generation Intel® Core™ i5-3337U processor
- Windows® 8
- 4GB DDR3 SDRAM
- 1TB Hard Drive
- 15.6" HD WLED TrueLife™ Display
- AMD Radeon™ HD 8730M DDR3 - 2GB
- 1 Year Limited Hardware Warranty (With free In-Home Service* after Remote Diagnosis)

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Available in

Dell® Inspiron™ 15R

\$1499 \$1299 Windows 8
\$200 OFF

- Label Code: 5521-353812G-W8
- 3rd generation Intel® Core™ i7-3537U processor
- Windows® 8
- 8GB DDR3 SDRAM
- 1TB Hard Drive
- 15.6" FULLHD WLED Display
- AMD Radeon™ HD 8730M DDR3 - 2GB
- 1 Year Limited Hardware Warranty (With free In-Home Service* after Remote Diagnosis)

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Available in

Dell® Inspiron™ 15R SE

\$1499 \$1299 Windows 8
\$200 OFF

- Label Code: 7520-363812G-W8(BFHD)(NM)
- 3rd generation Intel® Core™ i7-3632QM processor
- Windows® 8
- 8GB DDR3 SDRAM
- 1TB Hard Drive
- 15.6" FULLHD WLED Display
- AMD Radeon™ HD 7750M DDR3 - 2GB
- 12.7" SATA Tray Load DVD+/-RW
- 1 Year Limited Hardware Warranty (With free In-Home Service* after Remote Diagnosis)

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Dell® Inspiron™ 14z

\$1099 \$999 Windows 8
\$100 OFF

- Label Code: 5423-351451G-W8(Red & Silver)
- 3rd generation Intel® Core™ i7-3517U processor
- Windows® 8
- 4GB DDR3 SDRAM
- 500GB Hard Drive
- 14" HD WLED TrueLife™ Display
- AMD Radeon™ HD 7570M DDR5 - 1GB
- 1 Year Limited Hardware Warranty (With free In-Home Service* after Remote Diagnosis)

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Beautiful, fast, fluid Windows 8

Windows 8 has been reimagined to be all about you. Put what matters most right on your Start screen, and get instant access to your people, apps, sites and more, so you can spend less time searching and more time doing.

Beautiful, fast, fluid Windows 8



XPS 12 Ultrabook™



Flexible design:
Transform your XPS™ 12 Ultrabook™ to a tablet with a fluid flip-and-fold motion with its premium flip hinge design.

Corning® Gorilla® Glass display:
Bonded edge-to-edge glass for high brightness and durability.

Machined aluminium:
Precision-cut aluminium edges for a design that's as tough as it is striking.

Superior visibility:
A 170-degree viewing angle means your 12.5" Full HD (1080p) 400-nit display looks clear and crisp from almost any seat.

Carbon fiber:
strong as aluminium, but lighter and cooler to the touch.



Flip from laptop to tablet.
Go from work to play on this convertible and multi-touch 12" Ultrabook™ and tablet made with premium materials and craftsmanship.



XPS 12 Ultrabook™

\$1799 Windows 8

- Label Code: XPS12-331415G-W8Pro
- 3rd gen Intel® Core™ i5-3317U processor
- **Windows® 8 Pro**
- 4GB DDR3 SDRAM
- 128GB Solid State Drive
- 12.5" LED Backlit Touch Display FHD resolution
- Intel HD 4000 Graphics
- 1 Year Inhome Service

Also available \$2199 Windows 8

- Label Code: XPS12-351825G-W8Pro
- 3rd gen Intel® Core™ i7-3517U processor
- **Windows® 8 Pro**
- 8GB DDR3 SDRAM
- 256GB Solid State Drive



FREE \$50 Takashimaya shopping voucher with purchase of the Dell XPS 12 hybrid Ultrabook (i5). Limited to first 40 DBS/ POSB card members.



XPS 13 Ultrabook™

\$1599 \$1399 \$200 OFF Windows 8

- Label Code: L322X-331415G-W8Pro-SLR
- 3rd gen Intel® Core™ i5-3317U processor
- **Windows® 8 Pro**
- 4GB DDR3 SDRAM
- 128GB Solid State Drive
- 13.3" HD WLED Display
- Intel® HD Graphics 4000
- 1 Year Inhome Service

Also available \$1999 \$1799 \$200 OFF Windows 8

- Label Code: L322X-351825G-W8Pro-SLR
- 3rd gen Intel® Core™ i7-3517U processor
- **Windows® 8 Pro**
- 8GB DDR3 SDRAM
- 256GB Solid State Drive



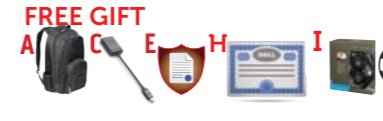
XPS 14 Ultrabook™

\$1699 Windows 8

- Label Code: L421X-331415G-W8Pro-SLR
- 3rd gen Intel® Core™ i5-3317U processor
- **Windows® 8 Pro**
- 4GB DDR3 SDRAM
- 32GB mSATA MiniCard and 500GB Hard Drive
- 14.0" HD+ True Life Infinity Display
- Nvidia® GeForce® GT 630M DDR5 1GB
- 1 Year Inhome Service

Also available \$1999 Windows 8

- Label Code: L421X-351825G-W8Pro
- 3rd gen Intel® Core™ i7-3517U processor
- **Windows® 8 Pro**
- 8GB DDR3 SDRAM



Beautiful, fast, fluid Windows 8

CNET Asia READERS' CHOICE AWARDS Best Desktop Replacement **GOLD AWARD Alienware M17x**

Hardwarezone.Com Tech Awards 2013 - Readers' Choice Best Gaming Notebook Brand

ALIENWARE™

Alienware™ M14x combines portability and performance to deliver the perfect balance of power in a 14" laptop.

FOR ALL ALIENWARE PURCHASES

FREE Alienware Arena LAN café membership and 30 hours* (worth \$100)
*20 hours redeemable from Mon to Fri only, and subject to seat availability.

FREE StarCraft II: Heart of the Swarm expansion pack (worth \$50)
Requires StarCraft II: Wings of Liberty to play.

ALIENWARE M14x

\$1999 \$1899 \$100 OFF Windows 8

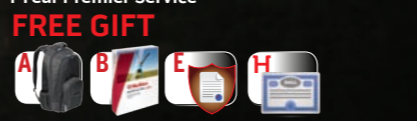
- Label Code: M14x-321852G-W8-CLR
- 3rd generation Intel® Core™ i5-3210M processor
- **Windows® 8**
- 8GB DDR3 SDRAM
- 500GB Hard Drive
- 14.0" WLED HD+ (900p) display
- 8X DVD + /-RW Drive
- NVIDIA® GeForce® GT650M - 2GB GDDR5 with NVIDIA® Optimus™ technology
- 1 Year Premier Service



ALIENWARE M17x

\$3099 \$2499 \$600 OFF Windows 8

- Label Code: M17x-363652G-W8-CLR(GTX660M)
- 3rd generation Intel® Core™ i7-3630QM processor
- **Windows® 8**
- 8GB DDR3 SDRAM
- 6GB DDR3 SDRAM
- 500GB Hard Drive
- 17.3" WideFULL HD WLED LCD Panel
- 8X DVD + /-RW Drive
- NVIDIA® GeForce® GTX 660 - 2GB GDDR3 with NVIDIA® Optimus™ technology
- 1 Year Premier Service



ALIENWARE M17x

\$3699 \$3299 \$400 OFF Windows 8

- Label Code: M17x-374812G-W7P-CLR(GTX675)
- 3rd generation Intel® Core™ i7-3740QM processor
- **Windows® 8**
- 8GB DDR3 SDRAM
- 32GB mSATA MiniCard and 1TB Hard Drive
- 17.3" WideFULL HD WLED LCD Panel
- 8X DVD + /-RW Drive
- NVIDIA® GeForce® GTX 675 - 2GB GDDR3 with NVIDIA® Optimus™ technology
- 1 Year Premier Service



ALIENWARE M14x

\$2299 \$2099 \$200 OFF Windows 8

- E-Value™ Code: M14x-363872G-W8-CLR
- 3rd generation Intel® Core™ i7-3630QM processor
- **Windows® 8**
- 750GB Hard Drive
- NVIDIA® GeForce® GT650M - 2GB GDDR5 with NVIDIA® Optimus™ technology



ALIENWARE M17x

\$3299 \$2999 \$300 OFF Windows 8

- Label Code: M17x-384112G-W8-CLR(GTX680)
- 3rd generation Intel® Core™ i7-3840QM processor
- **Windows® 8**
- 16GB DDR3 SDRAM
- 32GB mSATA MiniCard and 1TB Hard Drive
- 17.3" WideFULL HD WLED LCD Panel
- 8X DVD + /-RW Drive
- NVIDIA® GeForce® GTX 680 - 2GB GDDR3 with NVIDIA® Optimus™ technology
- 1 Year Premier Service



ALIENWARE M17x

\$4299 \$3999 \$300 OFF Windows 8

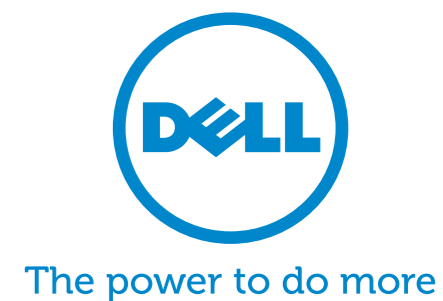
- Label Code: M17x-384112G-W8-CLR(GTX680)
- 3rd generation Intel® Core™ i7-3840QM processor
- **Windows® 8**
- 16GB DDR3 SDRAM
- 32GB mSATA MiniCard and 1TB Hard Drive
- 17.3" WideFULL HD WLED LCD Panel
- 8X DVD + /-RW Drive
- NVIDIA® GeForce® GTX 680 - 2GB GDDR3 with NVIDIA® Optimus™ technology
- 1 Year Premier Service



Beautiful, fast, fluid Windows 8



More value. With an unexpected touch.



CASH & CARRY Exclusive Dell deals at **IT show 2013 7-10 MARCH**
Marina Bay Sands Convention Centre, Level 1
Booths 1305, 1325, 1332 and 1229

Introducing the new Inspiron™ 14. New Inspiron™ 14 Featuring a touch screen that takes full advantage of Windows 8.



\$999 \$799 \$200 OFF Windows 8

- Label Code: 3421-321455G-W8-SLR (Touch)
- 3rd generation Intel® Core™ i3-3217U processor
- **Windows® 8**
- 4GB DDR3 SDRAM
- 500GB Hard Drive
- **14" HD WLED TrueLife™ Display (Touch)**
- Intel® HD 4000 graphics
- 1 Year Limited Hardware Warranty (With free In-Home Service* after Remote Diagnosis)

\$699 \$599 \$100 OFF Windows 8

- Label Code: 3421-237235G-W8-SLR
- 2nd generation Intel® Core™ i3-2375M processor
- **Windows® 8**
- 2GB DDR3 SDRAM
- 320GB Hard Drive
- 14" HD WLED TrueLife™ Display
- Intel® HD 3000 graphics
- 1 Year Limited Hardware Warranty (With free In-Home Service* after Remote Diagnosis)

\$3099 \$2499 \$600 OFF Windows 8

- Label Code: M17x-363652G-W8-CLR(GTX660M)
- 3rd generation Intel® Core™ i7-3630QM processor
- **Windows® 8**
- 6GB DDR3 SDRAM
- 500GB Hard Drive
- 17.3" WideFULL HD WLED LCD Panel
- 8X DVD + /-RW Drive
- NVIDIA® GeForce® GTX 660 - 2GB GDDR3 with NVIDIA® Optimus™ technology
- 1 Year Premier Service

FREE \$50 Takashimaya Gift Voucher with purchase of the Dell XPS 12 hybrid Ultrabook (i5). Limited to the first 40 DBS/POSB Credit & Debit Cardmembers. Redemption at DBS Redemption Booth, Marina Bay Sands Convention Center, Basement 2



Bring this coupon to the Booth 1305

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PWP Additional 1 year Limited Hardware warranty (Inspiron series) **\$49** (U.P. \$116)
Additional 1 year Premier Service (XPS and Alienware) **\$99** (U.P. \$199)

All Inspiron laptop and desktop customers are eligible to purchase the Dell 1130 printer at **\$29.90** (UP \$99)

FREE Dell 1130 Laser Printer for the First 100 AIO (I2330/ XPS2710)customer